

Résumé • Steven Hughes

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To design means more than simply making something look good. Designing is the creation of solutions that achieve goals—the goals of my clients, and more importantly, the goals of my clients' clients. From one-off pieces to full campaigns requiring branding, printed collateral, and digital components, the design must spring from a strategy to achieve measurable results. This is best achieved when there is a talented team with the drive and passion to create compelling work that performs. I've been fortunate to be a part of such teams for almost 25 years. Regardless of my role in the team, my purpose is to design. **This portfolio** represents a sampling of my design work over the years. My credentials are below for your review. **Thank you for your time.**

EDUCATION

University of Nebraska at Kearney

Bachelor of Fine Arts (BFA)
Visual Communication and Design
1996-2001

KNOWLEDGE

Processes

Print design and production
Web design (UX/UI) and development

Software (Mac)

Adobe InDesign
Adobe Photoshop
Adobe Illustrator
Adobe Dreamweaver
Figma
Microsoft Word

Coding

Responsive HTML
CSS

Web Development Platform

WordPress
Custom
Misc. others

EXPERIENCE

Applied Underwriters

BrandComm Unit Supervisor • 2024 to present

Constellation Collective (Zaiss and Company)

Chief Creative Officer • 2023 - 2024
Creative Director • 2021-2023
Associate Creative Director • 2018-2021
Interactive Art Director • 2011-2018

Quanta Interactive

Creative Director • 2008-2011

Dana College

Adjunct Professor of Graphic Design • 2008
Art Director • 2007-2008

Elementals Studios

Owner, Designer • 2003-2008

Hirsch Design

Graphic Designer • 2001-2003

Morris Press

Graphic Designer • 1999-2001

REFERENCES

Available upon request.